



Membership Recruiter

Job Description

Job title:	Membership Recruiter / Charity Fundraiser
Hours of work:	3, or 4 days per week
Type of contract:	Permanent, fixed days
Based at:	Home (private site venues)
Salary:	Commission based, with hourly rate guaranteed
Accommodation:	None provided

Background

Wildlife Fundraising (Central) Limited is a company, wholly owned by a partnership of 6 Wildlife Trusts. The company was formed in 2013 to provide face-to-face (F2F) membership recruitment services for the members of the company.

Job Purpose

To recruit new members to the Wildlife Trusts against company established targets.

Reporting Line

Reports directly to the Team Leader/Area Manager/Operations Director.

Staff Management

No direct line reports

Key Responsibilities

1. Recruit new members for the Wildlife Trusts using Direct Debit agreements.
2. Attend pre-booked venues/events and set up materials (table, display etc.)
3. Complete all relevant paperwork and reports in an accurate and timely manner in line with management requirements including the use of IT where appropriate.
4. Comply with the General Data Protection Regulation to ensure privacy of individuals.
5. Always represent Wildlife Fundraising and the Wildlife Trusts in a professional and informed manner, whether engaging with members of the public, venues, Trust staff & volunteers, or any other supporters.
6. Follow and implement the Chartered Institute of Fundraising (CioF) guidelines.
7. Identify new potential events/venues to attend and communicate to the Venue Coordinator.
8. Relay any feedback received from the public, supporters, or members information to their manager and/or relevant Trust in a timely manner.
9. To ensure Health and Safety obligations laid out in the Health and Safety Policy are met across the breadth of office and field/venue-based activity.

10. Attend any training events or days as organised by Wildlife Fundraising or the Wildlife Trust, with a minimum of 2 per year.
11. Any other duties as delegated by the Team Leader/Area Manager, Operations Director, or Chief Executive.

Other

1. The nature of the role will require working unsocial hours including weekends (inclusive of Sundays) and Bank Holidays.
2. Recruiters will need to provide their own means of reaching agreed work sites with all necessary equipment.
3. Recruiters are expected to carry out their job responsibilities in an environmentally aware manner, ensuring as little damage to the environment as possible. Our aim is to ensure all resources are utilised effectively and efficiently.

Person Specification

	Essential	Desirable
Excellent verbal communication skills	Yes	
Confidence to approach and build rapport with members of the public	Yes	
An interest in wildlife		Yes
Good Administrative skills		Yes
Self-motivated	Yes	
Reliable	Yes	
Enthusiastic	Yes	
Well-organised	Yes	
A full UK driving licence	Yes	
Experience in a similar role or of a low-pressure sales role		Yes
A knowledge of the work of the Wildlife Trust		Yes