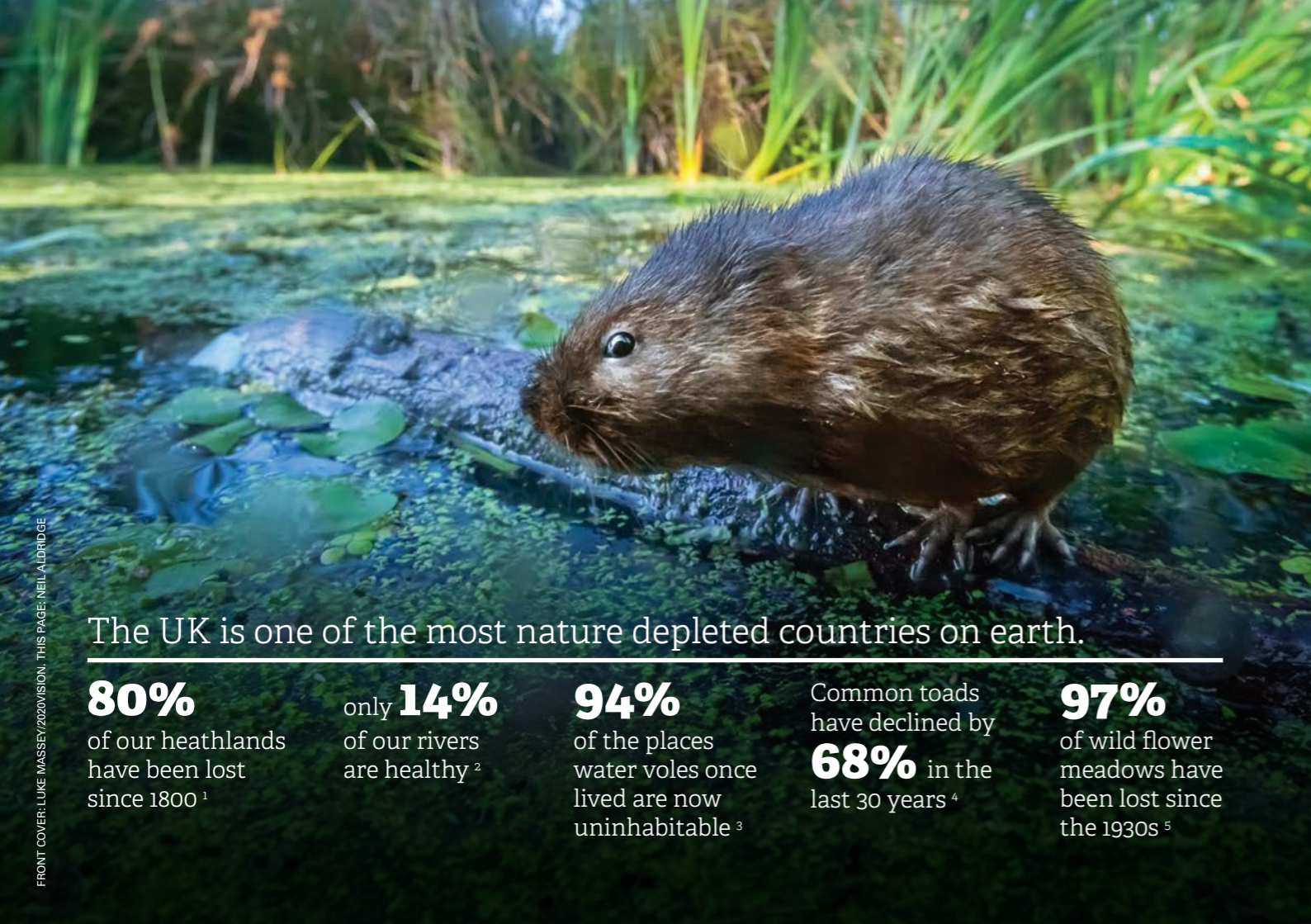




**Warwickshire**  
Wildlife Trust



Become a  
**Patron**



FRONT COVER: LUKE MASSEY/2020VISION. THIS PAGE: NEIL ALDRIDGE

The UK is one of the most nature depleted countries on earth.

**80%**  
of our heathlands  
have been lost  
since 1800 <sup>1</sup>

only **14%**  
of our rivers  
are healthy <sup>2</sup>

**94%**  
of the places  
water voles once  
lived are now  
uninhabitable <sup>3</sup>

Common toads  
have declined by  
**68%** in the  
last 30 years <sup>4</sup>

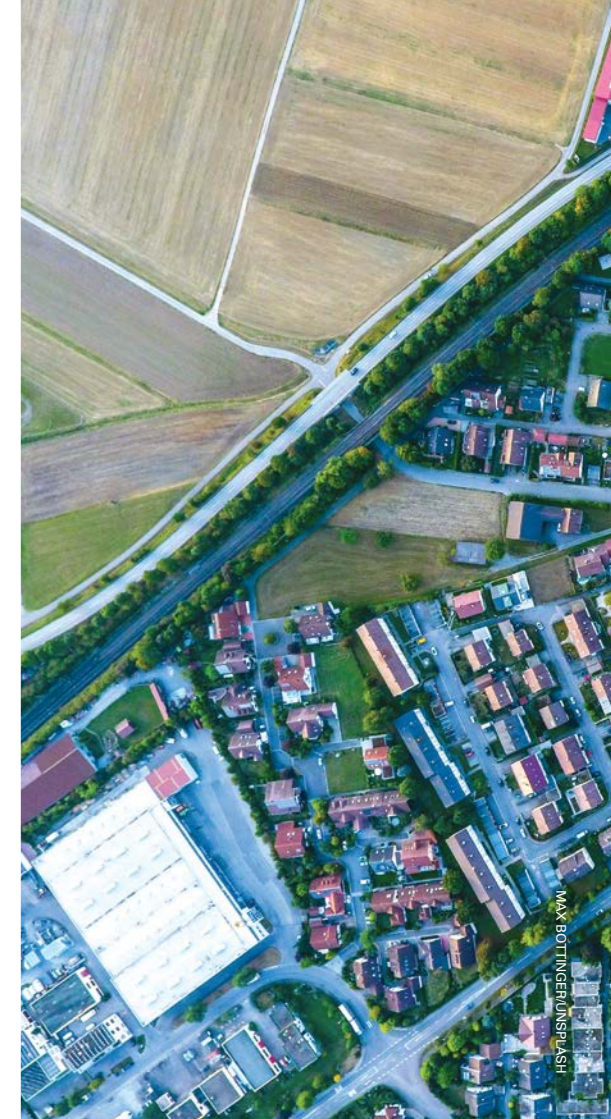
**97%**  
of wild flower  
meadows have  
been lost since  
the 1930s <sup>5</sup>

## The ecological crisis – a global problem

Recent UN Global Assessment Reports have warned the world that nature is in freefall, with biodiversity declining faster than at any other point in human history. As a result, we are now facing what scientists are referring to as the world's sixth mass die-off, with a million species facing extinction across the globe, many within decades. The ecological crisis, and the resulting collapse of vital life-support systems nature provides through clean air, clean water, pollination, food and natural resources, also threatens the human race.

The 2023 State of Nature Report published similarly distressing news that here in the UK, the ecological crisis is accelerating. Nearly one in six species are threatened with extinction, and flowers have disappeared from 54% of the places they were found in 1970. Despite valiant conservation efforts in Warwickshire to slow the decline and protect the most vulnerable species, wildlife has been pushed to the brink, with habitat destruction occurring at an alarming rate. Agricultural intensification, development for housing, industry and infrastructure schemes are driving a dramatic change in our local landscape.

<sup>1</sup> Webb N (1986) Heathlands; a Natural History of Britain's Lowland Heaths. Collins, London  
<sup>2</sup> The Environment Agency  
<sup>3</sup> National Water Vole Database and Mapping Project  
<sup>4</sup> Froglife  
<sup>5</sup> Natural England



MAX BOTT/ISTOCK/USA1



# Reversing the ecological crisis – a local solution

Warwickshire's last remaining fragments of ancient woodland and the species that depend on them are threatened due to factors including fragmentation of habitat, unsympathetic management and invasive species. But there is hope. Together, we can start reversing the ecological crisis, by making a difference at a local level.

**Will you consider becoming a Patron to help us put nature into recovery?**

We know nature is resilient, and we know given the right conditions it can recover, and quickly. As a Patron, your financial support will help provide solutions to the ecological crisis by supporting species recovery. Together we can create a Warwickshire where species are on the increase, where hedgerows are brimming with birds, meadows are a cloud of butterflies and our woodlands are vibrant, well-connected and full of life.

“

**Patrons' support of our core work allows us to do even more of what really matters; bringing wildlife back.**

**Warwickshire Wildlife Trust was built on the generosity of our closest friends, and we continue to be touched by the kindness of others.**

**My thanks go to the extraordinary group of people who have become patrons. I welcome anyone who wants to do more for nature to join us, however they can.”**

Ed Green, Warwickshire Wildlife Trust CEO





# Your patronage will **...make more space for nature...**

Over the past 50 years we have worked hard to secure and safeguard the last remaining wildlife hotspots in your local area – our nature reserves. We will continue to manage these vital sites as havens for wildlife. As we look forward to the next 50 years and beyond, we have ambitious plans to reverse species decline across our county, to help restore what has been lost, and to put nature into recovery.

We are radically changing the way we acquire new land; at a scale we have not done before. We will secure land through purchase, donation or long-term agreements, in the right areas to create bigger, better and more joined up areas for wildlife, connecting our isolated reserves through green corridors where both people and nature will flourish. We will give highest priority to acquiring land with low existing wildlife value because the potential for biodiversity gain is greatest. We will improve these sites for wildlife, increasing the overall land area which has high wildlife value across our region, whilst also creating more publicly accessible sites to bring people closer to nature.

Together, we have a once in a generation opportunity to prevent mass extinction of our local wildlife. We will work with councils, landowners, farmers and local communities to rejuvenate our towns, cities and countryside, improving areas for wildlife and re-affirming the importance of people's connection with nature. We can breathe life back into the places where wildlife once thrived and encourage everyone to take action. Now is the time for us to shift the momentum towards nature being at the heart of everything we do.





PENNY DIXIE

## ...with more people on nature's side

By distancing ourselves from nature, our health and wellbeing is suffering, diseases related to obesity and poor mental health are higher than ever before and eco-anxiety is increasing, especially amongst young people who bear a disproportionate burden of the environmental crises the world faces today. Nature's recovery is the only way to solve the climate and ecological emergency and support the health of our nation, but people need to be part of this solution.

**#TeamWilder** is all about helping people to act for nature's recovery. **#TeamWilder** empowers and enables people to take action for nature and the climate. It is about being a part of restoring nature locally yet seeing the impacts at a global scale, on land and at sea. The University of Derby's research has shown that to achieve this, people everywhere need to feel that nature matters to them.

As a Patron, your support will help us to connect people to nature and to advocate the role that nature plays in society. Together we can break down barriers, listen and reach out to new and diverse audiences and help them to become ambassadors for nature's recovery, and support them to act and fight for change.



“

No one will protect what they don't care about; and no one will care about what they have never experienced.”

Sir David Attenborough

KATRINA MARTIN/2020VISION

# Patrons' circle

We are dedicated to bringing wildlife back and believe everyone has a role to play in ensuring nature's recovery for a wilder future.

As a Patron, you can be assured your commitment will make a real difference to wildlife across Warwickshire, Coventry and Solihull. Patrons enjoy a special relationship with the Trust. Your annual support will make a vital difference to wildlife, and as a thank you, benefits include:

- Regular updates to keep you up to speed with the Trust's work.
- Meeting like-minded people through exclusive events with the Chief Executive.
- Behind-the-scenes experiences, giving you an insight into nature's recovery.

## Safeguard nature

Your patronage will support where the need is greatest. It could help us to buy new land to create more havens for wildlife; extend the green corridors between our reserves; reach more children in inner-city areas with wild experiences; and deepen people's connection with nature for their mental health.

Patronage	Monthly donation	Annual donation	One-off donation
Individual	£83	£1,000	
Joint	£125	£1,500	
Life Patron			£10,000
Joint Life Patrons			£15,000



I love Warwickshire and I can't think of any more important work than protecting and improving its natural environment, which is why I became a member of Warwickshire Wildlife Trust.

Most of us live in towns and cities and, spending much of our time indoors, we can easily forget that we are an integral part of nature; not only does it do us good to get out into our green parks and rural landscapes but we are completely dependent on the natural environment for all our needs.

As well as harnessing the goodwill of volunteers and getting community groups involved in outdoor projects, the Trust is acquiring land of its own to add to its reserves and encouraging current best practice among other landowners. I would like to help in whatever way I can to address the climate and ecological emergency, so I'm excited about becoming one of the very first Warwickshire Wildlife Trust Patrons.

Susan Rasmussen

## Become a Patron and help Warwickshire's wildlife today.

To join Warwickshire Wildlife Trust as a Patron, please complete this form and return it to:

Patrons, Brandon Marsh Nature Centre, Brandon Lane, Coventry, CV3 3GW or visit [warwickshirewildlifetrust.org.uk/becomeapatron](http://warwickshirewildlifetrust.org.uk/becomeapatron).

You can also join by telephoning the fundraising team on **07961 058 890** or email [fundraising@wkwat.org.uk](mailto:fundraising@wkwat.org.uk)

Adult 1 Title:

Forename:

Surname:

Adult 2 Title:

Forename:

Surname:

Address:

Postcode:

Mobile number:

Email:

I would like to pay by Direct Debit and have filled in the form on the reverse of this page.

I enclose a cheque for my donation to become a Patron.

I would like to make my donation via bank transfer. Please send me Warwickshire Wildlife Trust's bank details.

### How would you like us to contact you?

I am happy to be contacted by my local wildlife trust about conservation, membership, fundraising and other activities by:

Email  Telephone

You can change your contact preferences at any time by contacting Warwickshire Wildlife Trust on 02476 308972 or by emailing [membership@wkwat.org.uk](mailto:membership@wkwat.org.uk). This does not affect your regular membership mailings or any contact necessary for effective administration of your membership. If you have any questions please contact us at [membership@wkwat.org.uk](mailto:membership@wkwat.org.uk). You can read our privacy policy on our website: [www.warwickshirewildlifetrust.org.uk/privacy](http://www.warwickshirewildlifetrust.org.uk/privacy)



## Pay by Direct Debit.

Service user number: **8 5 4 2 6 6**



Bank/Building Society and address:

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Name(s) of Account Holder(s):

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Account Number:

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Branch Sort Code:

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Reference *(office use only)*:

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**Instruction to your Bank or Building Society:** Please pay Warwickshire Wildlife Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction will remain with Warwickshire Wildlife Trust and details will be passed electronically to my Bank/Building Society. Banks and Building Societies may not accept Direct Debit instructions for some types of account.

Signature(s)

---

Date:

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All Direct Debits are protected by the Direct Debit Guarantee.

Registered charity number 209200. Your privacy is a priority. We promise to protect your personal data, in accordance with our privacy policy [warwickshirewildlifetrust.org.uk/privacy](http://warwickshirewildlifetrust.org.uk/privacy). You can contact the Trust at any time to update your communication preferences by emailing [membership@wkwf.org.uk](mailto:membership@wkwf.org.uk)

## Make your membership worth more for wildlife...

Warwickshire Wildlife Trust can claim back 25p for every £1 you donate, as Gift Aid. Help us increase the value of your donation at no cost to you!

Signed:

Title:

Initials:

Surname:

House name/number:

Postcode:

Date:

Our ref:



*giftaid it*

I would like Warwickshire Wildlife Trust to Gift Aid all donations that I make in the future and have made in the last four years. I am a current UK tax payer, as identified by my given address above, and I understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in each tax year it is my responsibility to pay any difference. Please notify us if you wish to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HMRC to adjust your tax code.

Got a question?

You can contact our fundraising team on **07961 058 890** or at [fundraising@wkwf.org.uk](mailto:fundraising@wkwf.org.uk)

